

ZENIA RANGWALA

Atlanta, GA • zeniarangwala@gmail.com • [LinkedIn](#) • [Portfolio](#)

EDUCATION

Savannah College of Art and Design (SCAD) | Atlanta, GA

Master of Fine Arts, Graphic Design and Visual Experience

2026 – Present

University of Waterloo | Stratford, ON

Bachelor of Global Business and Digital Arts

2026

PROFESSIONAL EXPERIENCE

CrunchTimeZ CFO Services | Toronto, ON

Business Development and Marketing Intern

Jan 2026 – Jun 2026

- Launched the company's first Mailchimp newsletter, building branded templates, a type system and a monthly publishing schedule; achieved a 42% average open rate.
- Ghostwrote social media posts in the founder's voice and coordinated podcast outreach to grow her personal brand, generating new client conversations and meeting requests.
- Produced LinkedIn and Instagram content promoting CFO office hours to drive client registrations.

She Hacks Purple Consulting Inc. | Remote

Community and Brand Design Intern

Jan 2026 – May 2026

- Designed logos, reusable social media templates and event graphics, maintaining a consistent brand identity across all digital channels; grew social engagement 22% over the term.
- Edited podcast recordings and repurposed them into short-form social video content in CapCut.
- Grew the company's Circle learning community to 200 active members by leading weekly programming and content.

GoLime | Toronto, ON

Digital Marketing Coordinator

May 2024 – Sep 2024

- Redesigned the company website's navigation and visual hierarchy in Figma and Webflow, restructuring content and page layouts; increased monthly web traffic by 28%.
- Executed paid and organic social campaigns across 3 platforms (Instagram, TikTok and LinkedIn), tracking performance in Meta Ads Manager and Google Analytics; increased engagement by 18%.
- Automated lead capture and email follow-up by integrating Shopify with Zapier, saving approximately 3 hours of manual work per week.

Goodself | Toronto, ON

Product Designer

Jan 2024 – Apr 2024

- Prototyped and tested mobile app flows in Figma, translating user feedback into design revisions for navigation and key user journeys.
- Designed investor pitch decks and marketing collateral to support business development with prospective investors.
- Partnered with 5 creators on influencer marketing outreach to promote the app.

ACTIVITIES

Exhibiting Photographer | Toronto, ON

- Documented homelessness in Toronto through photography for a UN Sustainable Development Goals (SDGs) exhibition, bringing attention to housing insecurity; work displayed at the Aga Khan Museum and Queen's Park.

International Service Volunteer | India

- Delivered workshops at local schools and helped build community projects across Gujarat and Hyderabad.

SKILLS AND TOOLS

Design: Brand identity, typography, editorial design, pitch decks, social graphics, short-form video, UX/UI design.

Design tools: Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects), Figma, Webflow, Canva, CapCut.

Marketing: Paid and organic social, email marketing, copywriting, influencer marketing, community management.

Marketing and automation: Meta Ads Manager, Google Analytics, Mailchimp, Hootsuite, Zapier, Shopify, Circle.

Certifications: Google UX Design Certificate; Google Analytics Certified; AI Product Management Specialization.

AI SKILLS AND TOOLS

AI tools: ChatGPT, Claude, Claude Code, Midjourney, Figma AI.

AI skills: Prompt engineering, AI-assisted ideation, moodboarding, copywriting and web prototyping.